



## Interested in the NC Main Street Program?

The NC Main Street & Rural Planning Center's Downtown Associate Community program (DAC) launched in May 2015. The DAC program is the first step towards the NC Main Street designation. State staff work with eligible communities to equip them with the tools to build a sustainable organizational foundation and conduct strategic economic development planning, which strengthens their downtown development efforts.

The NC Main Street & Rural Planning Center selects communities every other year via a competitive application process. North Carolina municipalities, with an identifiable traditional downtown business district and a certified population under 50,000 not already designated as a **Main Street or Small Town Main Street** community are eligible to apply to the Center for services under the Downtown Associate Community program. Selected communities will receive three years of downtown revitalization technical assistance services from the NC Main Street & Rural Planning Center and may have the opportunity to move up to Main Street designation upon successful completion of the program.

### Interested Communities: Must Attend One of the Workshops Below

Statesville: April 9: 11 am–12:30 pm (349 N. Center Street, Building Standards Center- 2nd Floor)

Tarboro: April 11: 11 am–12:30 pm (500 N. Main Street - Town Hall)