



Isothermal Planning & Development Commission

Representing Cleveland, McDowell, Polk and Rutherford Counties

ARC Guidance

Updates from Raleigh



Federal Co–Chair Priorities

- Coal Impacted Communities (POWER)
- Recovery to work ecosystem
- Water and Sewer Infrastructure for job creation
- Entrepreneurship and Innovation



Additional Guidance

- All projects must have a documented potential economic impact (jobs created and businesses served) and sustainability plans.
- Access Road projects must be more than new payment and road must be substantially improved.
- Will not support ARC funding for EMS and firefighter training and facilities, nor 911 Dispatch services (we do not do that in NC)



Additional Guidance

- Healthcare projects, much have a documented economic impact: jobs created, businesses served, workers that can be provided with health services without missing work.
- For projects involving community colleges, colleges must be a member of the [Community Colleges of Appalachia](#).



Additional Guidance

- Tourism projects much have documented economic impact. Economic impact cannot be theoretical.
- Marketing is an issue, not supportive of media buys, billboards, and signage. However; forms of digital communities might be fundable.
- Will not support more than 10% for indirect charges.



Additional Guidance

- Will not continue support for credit unions.
- Incubator projects are a hard sell.
- ARC cannot be the forever funder in projects, must document how project will outlast the ARC investment.
- Funding for strategic planning and zoning plans is considered a local government service and not for ARC support.



Additional Guidance

- Projects requesting services must benefit individuals going into the workforce or enhancing their marketability. Support should not be for individuals who are not in the workforce nor who will not be returning to work.
- Broadband projects must be tied to businesses served and not solely residential.



Handouts Available

- The handouts from ARC provide additional guidance on the following types of projects:
 - Education
 - Community Capacity
 - Healthcare Access
 - Local Food Systems
 - Natural and Cultural Heritage Assets
 - Workforce Development



Thank You!

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www.regionc.org