



Executive Summary Template for Appalachian Regional Commission Applications (Maximum two pages)

Project Title: *Descriptive title of the project*

Project Grantee: *Applicant's legal name*

Counties Served: *Name and economic status (e.g., transitional, distressed) of each county in the service area*

Basic Agency: *Administering agency (construction projects only)*

Goal/Strategy: *Primary ARC goal and state strategy the project will address*

Purpose: *One-sentence statement describing the purpose of the proposed project*

Funding:	Amount	Percent	Source
ARC	\$ _____	_____ %	Area Development, Distressed Counties
Federal	\$ _____	_____ %	RD Grant
State	\$ _____	_____ %	CDBG
Local	\$ _____	_____ %	RD loan = \$ _____ grantee = \$ _____.
Private	\$ _____	_____ %	(Foundation grant; in-kind, etc.)
Total	\$ _____	100 %	

Project Description: (one–two paragraphs maximum) *Describe major activities to be conducted. The description should address who, what, when, where, and how for each major activity.*

Strategic Rationale: (one paragraph maximum)

- *Identify the problems and/or opportunities the project will address.*
- *Explain the critical circumstances that compel the project to be funded by ARC.*
- *Describe how the project supports a regional strategy or plan.*

Collaborative Partnerships: (one paragraph maximum)

- *Identify local, regional and/or state partnerships that will support the project.*

Project Sustainability & Capacity: (one paragraph maximum)

- *Describe your capacity to undertake the proposed activity by describing previous experience with a similar activity.*
- *Explain how the project will be sustainable once ARC support is no longer available.*

Impact Measures:

- *Identify quantifiable output and outcome measures, consistent with ARC guidance (include any leveraged private investment resulting from the project).*